



Coventry City Council

Briefing Note

To: Scrutiny Coordination Committee

Date: 19 June 2019

From: Liz Gaulton, Director of Public Health and Wellbeing

Title: Coventry Joint Health and Wellbeing Strategy 2019-2023 – Consultation

1 Purpose

The city's current Health and Wellbeing Strategy covers the period 2016-19. Work is underway to produce a new Strategy for approval and publication in autumn 2019.

The purpose of this paper is to inform the Scrutiny Coordination Committee about the consultation on the new Strategy and provide an opportunity for Committee members to make any recommendations or comments as part of the consultation process.

2 Recommendations

The Scrutiny Coordination Committee is asked to:

1. Note the process for the development of the new Coventry Joint Health and Wellbeing Strategy 2019-23, including consultation arrangements and equalities considerations;
2. Consider the proposals for the new Strategy as outlined in the consultation document *Coventry Health and Wellbeing Strategy 2019-23 - Have your say*; and
3. Make any comments and recommendations to the Health and Wellbeing Board to inform the draft Strategy.

3 Background

The Council and the local Clinical Commissioning Group have a statutory duty, through the Health and Wellbeing Board, to develop a Joint Strategic Needs Assessment (JSNA) for the city and a Health and Wellbeing Strategy that translates the JSNA findings into clear outcomes the Board wants to achieve

The core aim of the JSNA and Health and Wellbeing Strategy is to develop local, evidence-based priorities for commissioning local services which will improve the public's health and reduce inequalities. The outcomes of this work will help to determine what actions the Council, the local NHS and other partners need to take to meet health and social care needs, and to address the wider determinants that impact on health and wellbeing.

4 Place-based Joint Strategic Needs Assessment

Work has been underway since October 2018 to develop a new Joint Strategic Needs Assessment for the city. For this JSNA, the Health and Wellbeing Board agreed to take a place-based approach, based around the 8 family hub geographies. This reflects both national policy direction towards population-based health and care systems (based on populations of 30-50k) and a sub-regional move in Warwickshire towards a place-based approach.

Unlike previous JSNAs (which have been data focused), this JSNA has been used as a vehicle for engaging and involving local partners and stakeholders, to give more in-depth understanding of the assets and needs of geographical areas within the city and to support programmes and strategies which are founded on community resilience and service delivery at locality level. The process has involved the collection of 'hard' evidence from data sources, as well as consultation with local stakeholders - organisations and individuals - to understand the key issues facing local communities.

A citywide profile has been produced, drawing particularly on engagement evidence from communities of interest across the city. Pilot place-based JSNAs have been undertaken in the Moat and Families for All (Foleshill) Family Hub areas, the outcomes of which are expected to be published in the summer.

Locality based profiles will be produced for each of the eight family hub areas using both data and engagement outputs. The timeline for the completion of the other six locality profiles will depend on the approach taken to local engagement going forward.

5 Developing a new Health and Wellbeing Strategy

The proposals developed for the new Health and Wellbeing Strategy are detailed in the consultation document attached at appendix 1.

The proposals were informed by evidence from key sources:

- data and engagement evidence from the JSNA
- outcomes of a senior partner workshop facilitated by the King's Fund held in March 2019, (around 50 participants, including Health and Wellbeing Board members, overview and scrutiny committee (SB5) members, Public Health Consultants, and strategic leaders both from within the Council and the wider public, private and voluntary and community sector).
- learning from a stocktake of the current Health and Wellbeing Strategy.

This evidence was triangulated by a core officer steering group and a further prioritisation event was held in April for officers from partner organisations to review the evidence and emerging themes and agree the framework and priorities for the refreshed Strategy for public consultation.

6 Consultation and engagement process

The consultation and engagement process for the refreshed Strategy has been an extension of the JSNA engagement activity over the previous 6 months. Through the JSNA engagement we talked to over 200 residents and 70 community organisations to understand the key issues facing local communities and identify community assets.

The consultation on the Strategy proposals was in part an opportunity to go back to those we had engaged with previously and test with them our understanding of the needs and assets in the city and start to work together to mobilise solutions. It was also an opportunity to test our proposed approach and priorities more widely and begin to galvanise energy and resource around the Strategy.

The public consultation period ran from 10 May to 3 June 2019 and was widely promoted. The communications and engagement process included opportunities for online and face-to-face consultation with stakeholders, as detailed below.

In total we received over 130 survey responses from both individuals and organisations, and engaged with around 30 individuals at community and staff events, many of whom were representing groups and organisations.

Activity	Audience	Details
Media release to promote survey	Residents	Generated interview on Free Radio and article in Coventry Evening Telegraph
Online survey promoted through: <ul style="list-style-type: none"> • CCC website • Coventry and Rugby CCG website • CCC Intranet • Social media • Insight Engagement residents contact list (3.5k) • Health and Wellbeing Board members • STP comms and engagement network • Direct invitation to identified stakeholders Paper version also made available	All stakeholders	132 survey responses received, plus several other emailed comments.
Community events: on the same day, same venue, 3-5pm and 6-8pm with networking buffet served between 5 and 6pm.	Community groups and organisations targeted for JSNA engagement Elected members	22 participants attended, predominantly from a range of community groups and organisations
3 lunchtime seminars – to provide information and encourage responses to survey.	Frontline staff (CCC and partners) Staff in identified service areas	17 participants in total, including a number of colleagues and frontline staff from partner organisations.

The survey responses are being analysed and key themes from this and from the other consultation activities will be presented to the Committee.

7 Equalities

The first part of the Equality and Consultation Analysis was completed prior to consultation and this will be reviewed as part of the survey analysis. Respondents to the survey were specifically asked about how the proposed approach would affect people who share protected characteristics or belong to our local priority groups. Equalities data was also requested from those completing the survey as individuals, to enable an understanding of the representativeness of responses.

We anticipate that the approach outlined in the consultation proposals (appendix 1) will have a positive equalities impact and lead to a much better understanding of the needs of people with protected characteristics. A population health approach means we will be concerned to improve outcomes for everyone, and will lead to a particular focus on health inequalities and tackling the causes of these. A renewed focus on working with our communities to mobilise solutions will cause us to talk to, and work more closely with, representative groups and organisations.

8 Next steps

A final draft Health and Wellbeing Strategy is now being developed and will be presented to the Health and Wellbeing Board on 8 July for consideration and endorsement, enabling further development of plans for implementation over the summer and the approval and publication of the final Strategy in the autumn. This will be agreed by the Health and Wellbeing Board before going to the Council's Cabinet and Coventry and Rugby CCG's Governing Board for approval and adoption.

Any comments and recommendations from the Scrutiny Coordination Committee will inform the final draft Strategy and will be reported to Health and Wellbeing Board on 8 July.

The timescales for the development of the Strategy are summarised in the table below.

When	Action
3 June	Consultation ends
19 June	Scrutiny Coordination Committee
June	Consultation analysis to inform draft Strategy
8 July	Draft Health and Wellbeing Strategy considered by Health and Wellbeing Board
July - September	Mobilisation, action planning and design of final Strategy
October - December	Final Health and Wellbeing Strategy approved by HWBB and adopted by CCC Cabinet and Coventry and Rugby CCG

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Appendices

Appendix 1 Coventry Health and Wellbeing Strategy 2019-23 - Have your say